



RayWhite®

A GUIDE TO SELLING YOUR HOME WITH TONY CHAN

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FIRSTLY,

THANK YOU

FOR CONSIDERING TONY



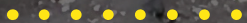
A man in a blue suit and tie stands on a beach, smiling, with the ocean and a cloudy sky in the background.

SELLING WITH TONY CHAN

Licensee Salesperson
Ray White Howick | Team Anton
M: 021 128 7519
tony.chan@raywhite.com
www.tonychan.co.nz



Tony Chan
REAL ESTATE



ABOUT



After 10 years of serving the community in Auckland as a pharmacist, Tony decided to pursue his passion for real estate and serve the community as a real estate salesperson. Having bought a couple of properties in central Auckland at a young age, Tony loves every minute of immersing himself in this sector. Being fluent in Mandarin as well, he caters to the needs and wants of diverse cultures in a multi-cultural society such as Auckland.

Always striving for more, Tony pursued and completed an MBA (Master of Business Administration) degree in 2013 from Auckland University Business School which is among the top 1% of business schools globally to achieve Triple Crown accreditation from AACSB International, EFMD-EQUIS and AMBA. Auckland MBA is an internationally recognized premier qualification for intellectually rigorous and ambitious business leaders. On top of it all Tony has achieved this whilst running a business. This paints a very clear picture of his dedication and drive for success.

Coming from a background in management in the pharmacy sector and as a pharmacist, Tony has impeccable attention to detail and always acts with the utmost integrity and ethics. These qualities are extremely important in a real estate salesperson in facilitating one of the biggest decisions you will make in life. He also honed his leadership skills as the president of Remuera Toastmasters Club in the past.

Tony is never too far away to come and meet you for a coffee and find out about your needs and wants in selling or buying a residential property. Call now for a dedicated and results-driven outcome.

Ray White Howick | *Team Anton*

Our vision is to provide the most outstanding service to our clients and to clearly stand out in the Auckland real estate market as leaders in residential property marketing.

Ray White has embraced technology and recognises the importance of strategically understanding online marketing.

Our intention always is to negotiate a premium sale price regardless of the methods of sale used to market the property. Team Anton has proven that experience, hard work, honesty and integrity are the key ingredients to success. Our aim is to provide our clients with a positive experience that they will want to talk to their friends, family and colleagues about, our aim is to have clients for life.

Being in a large group gives you access to the experience and resources of all our sales team. Our sales team are constantly updating the catalogue of registered buyers who are looking to purchase in the area.



WHY CHOOSE TONY CHAN?

HERE IS THE PROOF

Don't just take my word for it, here are some testimonials from my past clients.

“

We cannot speak highly enough of our dealings with Tony in the marketing and sale of our property. Tony was prompt with communication, kept us well informed and was very professional. He worked diligently with every aspect of the process. We are grateful for the guidance and support Tony provided. Nothing was too difficult for him. We were delighted with the outcome of the sale and we would not hesitate in recommending him.

- Anita & Steve

Vendors of 11 Redcastle Drive, East Tamaki



11 Redcastle Drive, East Tamaki
SOLD Oct 2020

“

Tony Chan is professional, readily available and approachable. He was superb right from the very start. I knew I was in good hands. He was very knowledgeable, kept me informed and made it super easy for me throughout the process. I was stoked with the outcome on auction night, it was great to have Tony representing my home.

I couldn't recommend him more highly.

- Ning Zhu

Vendor of 131 Burswood Drive, Burswood



131 Burswood Drive, East Tamaki
SOLD Nov 2020

TESTIMONIALS

“

Tony is a true professional - I have known Tony for several years. I have had the pleasure of working with Tony to sell 2 of my houses. He is a true professional, bright, thorough and honest. It was a happy and smooth process working with Tony and I would not hesitate to recommend him.

- Terry

Vendor of Lots 2 & 3, 82 Moore Street, Howick

Lots 2 & 3, 82 Moore Street, Howick
SOLD Feb 2021



“

Thank you from the bottom of my heart for your professional and exceptional work! I would not hesitate to recommend anyone to engage your services for selling or buying properties. Thanks for going that extra mile to help! Outstanding! Much appreciated!

- Catheryn

Purchaser of 7 Kenwick Place, Burswood



7 Kenwick Place, Burswood
SOLD Feb 2021

WHAT CAN YOU EXPECT

Why we are the best

Tony is driven by creating and delivering a superb client experience. An experience that is second to none.

SUPPORT

Tony is part of a strong team of real estate professionals in sales and administration who offer service and expertise that will meet the most demanding needs. This enables the team to deliver an exceptional level of attention and service to all clients.

EXTREME CARE

Tony and Anton will treat your home like their own. Tony and Team Anton are very motivated individuals. They genuinely love helping their clients to achieve their goals and are prepared to work extremely hard, willingly going that extra mile and doing whatever it takes to ensure their clients are satisfied. Tony will make every effort on your behalf during all stages of marketing your property including using proven excellent negotiating skills to close the sale for you achieving the highest possible price in a reasonable time frame.



SYSTEMS

The Ray White Property System immediately provides Ray White offices and consultants with the details of your property so that you can benefit from the efforts of a wider sales team. All Ray White listings are exposed to the world through our user friendly internet websites which attract more than 200,000 visitors per month.

OUTSTANDING RESULTS

Team Anton (Anton Huang) has been recognised by the industry on multiple occasions. He claimed the title of No.1 Residential Salesperson for Ray White New Zealand four years in a row from 2016-2020 and No.1 Residential Salesperson for Ray White International 2019-2020. He has also been named both Supreme Salesperson and Top International Auction Performer.



WHAT CAN YOU EXPECT

What we'll do for you

Once Tony has listed a property, we take pride in giving the property and the owners our utmost. Extremely disciplined, we keep in regular contact with an extensive database and apply our marketing skills so that every property benefits from great promotion and individual attention to achieve its best potential.



Ensure your property is available to as many buyers as possible

Tony and Team Anton have built up an extensive database. Your property's information can reach more than 1,000 families in or near your area once you list with Team Anton.



Report back to you frequently

We are very mindful that regular communication with our sellers during a marketing period is of paramount importance to keep them in touch with buyer reaction, interest and relevant matters. Tony will call you regularly and provide you with a weekly written report to keep you up to date with the market activity of your property. This will prepare you for when the right offer is presented.



Work extremely hard for you

Tony and Team Anton will make every effort on your behalf during all stages of marketing your property including using our proven excellent negotiating skills to close the sale for you, achieving the highest possible price in a reasonable time frame.

WHEN TIME COMES TO CONSIDER
SELLING YOUR PROPERTY,
3 IMPORTANT QUESTIONS NEED
TO BE ANSWERED

1

**Reputation &
Experience**

Does the salesperson have your confidence, and is the salesperson a team member of a company with a good reputation plus have the backup of qualified and experienced management?

2

Marketing

Recognising that Marketing is the key element to the successful sale of any product, what marketing options are offered to you?

3

Strategy

What selling strategy will enhance the marketing elements to ensure a maximum/premium eventual selling price?

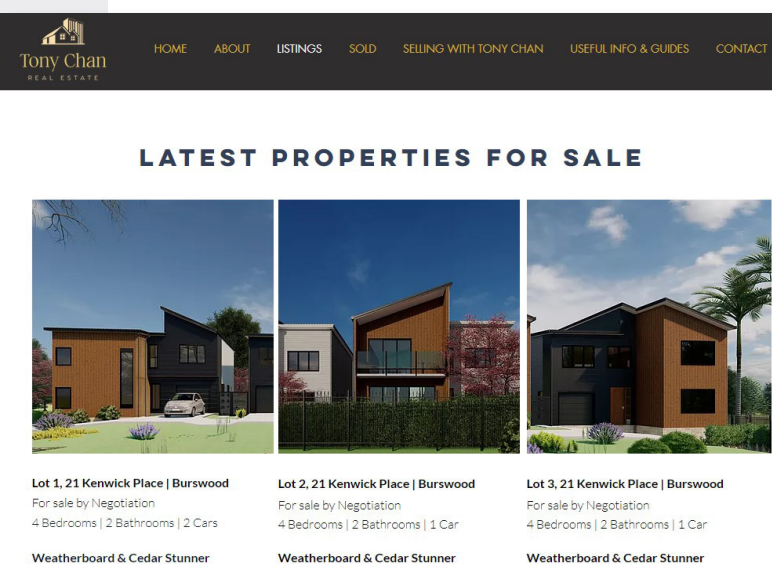
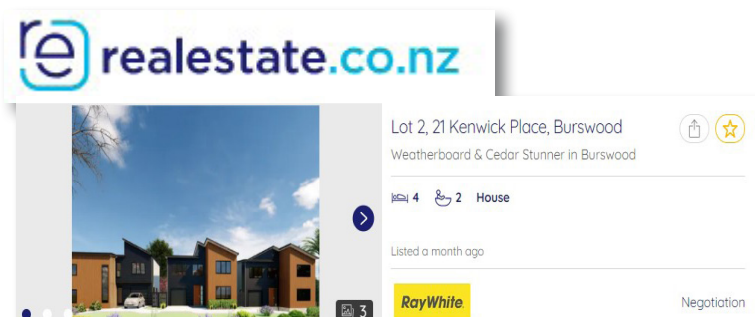
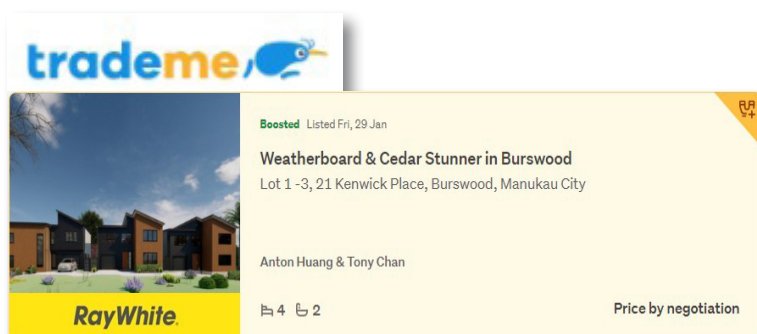
*“Ray White **know how** to sell your property at its highest potential price”*

HOW TONY WILL
PROMOTE
YOUR PROPERTY

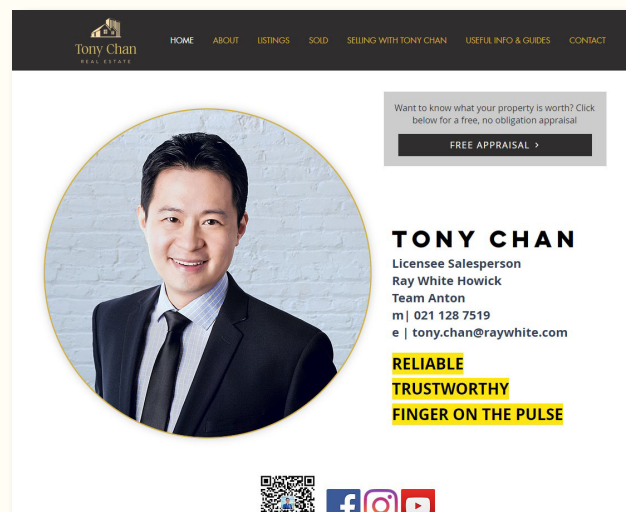


ONLINE PROMOTION Platforms

Your property will be promoted on online property platforms such as Trademe, Realestate.co.nz, Oneroof, homes.co.nz, Juwai and Hou Garden. Exposure will depend on the packages you choose to promote your property. Talk to Tony to discuss options. Tony also has his own website tonychan.co.nz which will include your property's listing. Many of his clients, buyers and potential clients refer to his website for important information about him, market updates and advice.



Check out my website tonychan.co.nz



ONLINE PROMOTION

anton.co.nz

We at Team Anton have our very own website www.anton.co.nz

Your Property will have its own unique page under **Property Information Packs** which potential buyers can go to view and download the related information regarding your property such as rates, rental appraisals, Auction advice/information (if applicable), title and LIM.



*The Number 1 Residential Sales Team
in Ray White New Zealand*

Ray White

— [HOME](#) [ABOUT](#) [THINKING OF BUYING](#) [MY LISTINGS](#) [PROPERTY INFORMATION PACKS](#) [MORE...](#) [LOGIN](#) —



Scan this QR code to
go to the Team Anton
homepage

TEAM ANTON *The Number 1 Residential Sales Team in Ray White New Zealand* **Ray White**

— [HOME](#) [ABOUT](#) [THINKING OF BUYING](#) [MY LISTINGS](#) [PROPERTY INFORMATION PACKS](#) [MORE...](#) [LOGIN](#) —

Stylish New Weatherboard Home in Howick!

**Lot 3, 82 Moore Street
Howick**
5 Bedrooms 2.5 Bathrooms 2 Living Rooms 2 garage
By Negotiation

Click items below to download information

[School Zones](#) [Rental Appraisal](#)

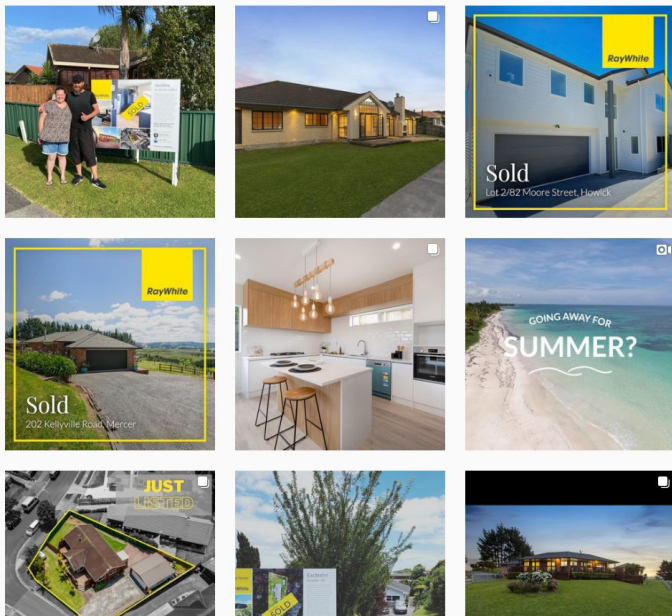
To request the property information pack, TITLE, LIM and auction document (if applicable)- please fill the details below. Our agent will email & contact you very soon.

* Indicates required field

Name*
First Last
First Last
Email*
Phone Number*

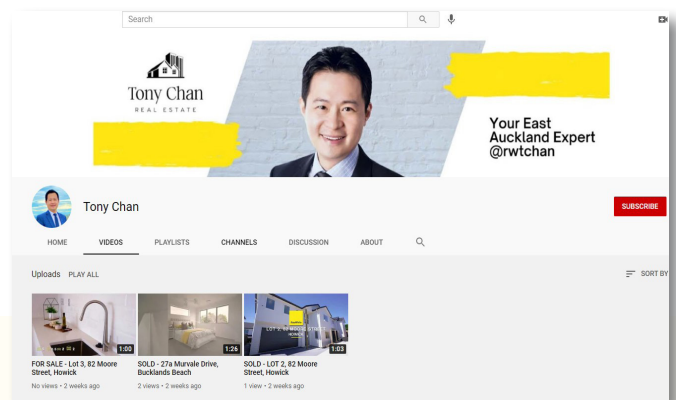
ONLINE PROMOTION

Social Media



Facebook, Instagram, YouTube and WeChat. You can't promote real estate without it these days as these platforms provide powerful pathways to reach and attract potential buyers.

Tony will promote your property on his Facebook and Instagram and upload the property's feature walk through video (if applicable). If you would like to get your property to be a Facebook or Instagram paid/boosted content for increased visibility, talk to Tony for options.



Team Anton also has an Official WeChat Account. WeChat is a Chinese social media app likened to Facebook. Your property will be promoted in this powerful platform to attract potential Chinese buyers.



微信 | 公众平台

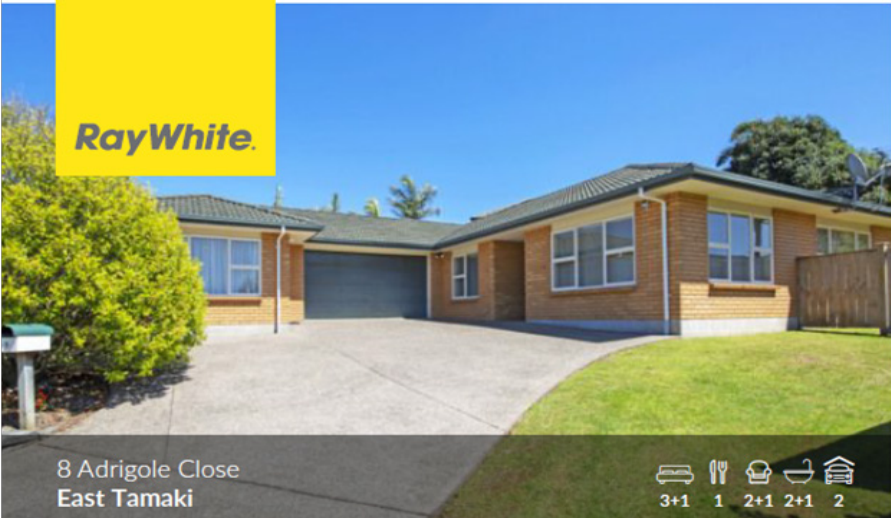



Scan this QR code to go to join Team Anton WeChat

MARKETING MATERIAL

DLE Cards

A standard package will usually include DLE postcards, A3 trifolds, full colour signboard and window card. Discuss with Tony for options and add-ons.



8 Adrigole Close
East Tamaki

3+1 1 2+1 2+1 2

NEW LISTING

A short note to let you know that the owners of 8 Adrigole Close, East Tamaki have engaged our services to ensure they receive the highest level of service, commitment and focus.

This is the first step in preparing for a successful sale. If you have any family or friends thinking of moving to the area or would like some details please call us anytime.

rwhowick.co.nz/HOW29780



For Sale

By Negotiation

View
Open homes or by appointment

Tony Chan
021 128 7519
tony.chan@raywhite.com

Anton Huang
021 520 523
anton.huang@raywhite.com

Mountfort Estate Agents Ltd Licensed (REAA 2008)
rwhowick.co.nz

High quality double sided DLE postcards will be distributed around your nearby neighbourhood.

MARKETING MATERIAL

A3 trifold flyers

High quality double sided A3 trifold flyers will be handed out to your potential buyers during open homes.



8 Adrigile Close, East Tamaki




Legal Description
Certificate Of Title: NA136A/669
Rateable Value: \$1,175,000 as at 1st July 2017
Rates: \$3552.52 (2018/19)
Land Area: 718 square metres more or less

Chattels
Blinds, Burglar Alarm, Curtains, Dishwasher, Drapes, Fixed Floor Covers, Garden Shed, Light Fittings, Rangehood, Waste Disposal Unit, 3x Extractor Fans, 2x Garage Door Remotes, 3x Heated Towel Rails, Cooktop, Oven

School Zones
Willowbank School, Our Lady Star of the Sea School, Howick Intermediate, Botany Downs Secondary College, Sancta Maria College

Property Info.
Further information is available for download, go to: WWW.ANTON.CO.NZ - look under "Property Information Packs", 8 Adrigile Close, East Tamaki

Legal Advice:
Please ensure you seek specialist legal advice regarding the title, LIM, and sales & purchase document and to be sure you are eligible to purchase property under Section 51a of the Overseas Investment Act 2005

A full information pack is available upon request. Contents of this information sheet do not form part of the contract for sale and purchase. While care has been taken in preparation of this information, no responsibility is accepted for the accuracy of the whole or any part and interested parties should make their own enquiries to satisfy themselves in every respect.

For more information on 8 Adrigile Close, East Tamaki please contact:


Tony Chan
 021 128 7519
tony.chan@raywhite.com


Anton Huang
 021 520 523
anton.huang@raywhite.com


Ray White Howick
Mountfort Estate Agents Ltd Licensed (REAA 2008)




8 Adrigile Close, East Tamaki

3+1 2+1 2+1 2+1 2

For Sale



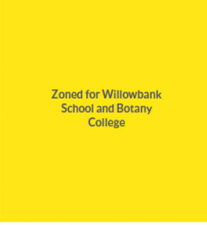




Home & Granny in Quiet Cul-de-Sac

This gorgeous brick & tile, home & granny style property is located in a quiet cul-de-sac zoned for great schools such as Willowbank School and Botany College. It's handy to Botany Town Centre, The Hub in Botany and many other amenities. The unique and thoughtful layout is ideal for families and is perfect when you have guests over. In the main part of the home there are two lounges, one of which is being used as a spacious study at the moment. You will also find three double bedrooms. The master bedroom comes with an ensuite and walk-in wardrobe. Access the granny flat styled accommodation through a separate entry you will find a living area, kitchen and a bedroom with ensuite. You can access the immaculate and sunny backyard with a meat garden and gazebo through the lounge or the master bedroom - a great place to entertain guests and have BBQs with family and friends. With a double internal access garage plus plenty of off-street parking, your guests can visit you with ease. See you at our open homes!

For Sale By Negotiation
View Open homes or by appointment

rwhowick.co.nz/HOW29780
Mountfort Estate Agents Ltd Licensed (REAA 2008)

Call Tony or Anton to discuss further or to arrange another viewing

Tony 021 128 7519
Anton 021 520 523

MARKETING MATERIAL

Signboard

Wrap wing signboard (1700mm x 1055mm OR 1200mm x 1500mm) will be installed in front your property.

RayWhite



For Sale

2 1 1 1 4

Come and check out this lovely two-bedroom brick and tile home, motivated vendors are ready to move on and want this property sold! In 'Business - Mixed Use Zone', there is potential for usage beyond residential purposes. Step inside to a sunny conservatory - a perfect spot for having a cup of tea in wintry weather, leading to an open plan lounge and dining space combined with kitchen with warm and inviting timber flooring throughout the home. There are two double bedrooms each equipped with a heat pump, the lounge also has one to keep you feeling cosy through all seasons. The bathroom is nicely renovated so is the separate toilet next to it. See you at our open homes or call us for a private viewing.

By Negotiation

View

Open homes or by appointment



Tony Chan

021 128 7519



Anton Huang

021 520 523

rwhowick.co.nz/HOW30531

Mountfort Estate Agents Ltd Licensed (REAA 2008)

MARKETING MATERIAL

A3 Window Card

Team Anton has its own office at 16 Uxbridge Road, Howick. Next to the main Ray White Howick Office. An A3 window card will be displayed on our window when your property is launched.



RayWhite

118 Golfland Drive,
Golflands

4 2 2 2 2

Come and check out this beautiful brick and tile home in popular Golflands sitting elevated from the street, it is conveniently located close to Botany Town Centre, The Hub, schools and public transport. There are four double bedrooms and the master bedroom comes with a gorgeous ensuite and walk-in wardrobe. You will also find another modern bathroom and a separate toilet. The kitchen is stunning and comes with a gas cooktop and having two living areas is ideal for families.

For Sale

By Negotiation

View

Open homes or by appointment

Anton Huang 021 520 523

Tony Chan 021 128 7519

rwhowick.co.nz

Mounton Estate Agents Ltd Licensed (REAA 2008)

TONY CHAN'S

SOLD

PROPERTIES



Case Studies

28 Elliot Street | Howick

Sold on Oct 2020



Property Details

2 Bedrooms

1 Bathroom

1,012sqm Land Area

Sale Summary

This Mixed Housing Suburban Zoned home was sold by Auction after a three week campaign. With three registered bidders, this property was sold for \$2.26 million which was more than \$300,000 above the vendors expectations and over \$750,000 above CV.



Boundary lines are approximate only



Case Studies

Lot 3 – 82 Moore Street | Howick

Sold on Feb 2021



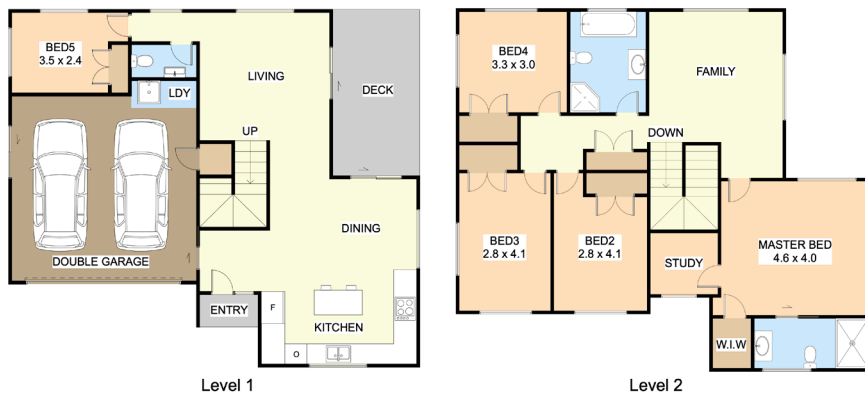
Property Details

5 Bedrooms
2.5 Bathrooms
2 Car Parking

Sale Summary

This gorgeous brand new family home fitted with quality appliances is conveniently across the road from Howick Domain and within walking distance of Countdown, Owairoa Primary School and Howick Village. This new property was sold just above \$1.4 million by negotiation which is premium pricing for new builds of this type and within this location.

Lot 3
82 Moore Street
Howick
Auckland



Please note total floor area is calculated from internal room measurements. Illustration for identification and marketing purpose only. All measurements and angles are approximate and may not necessarily be to scale. Any potential purchasers or persons should satisfy themselves as to the accuracy concerning information provided.



Case Studies

131 Burswood Drive | Burswood

Sold on Nov 2020

Another
SOLD



Property Details

3 Bedrooms

2 Bathrooms

592sqm Land Area

Sale Summary

This immaculate family home was sold by Auction with six registered bidders. This tidy property was ultimately sold for \$1.321 million which was more than \$200,000 above the vendors expectations. Superbly maintained, conveniently located and with the sales agent's hard work, this property was sure to fetch a premium price.



Case Studies

1/84 Frank Noblio Drive | Golflands

Sold on Oct 2020



Property Details

3 Bedrooms

1 Bathroom

2 Car Parking + OSP

Sale Summary

This home was sold by Auction with a record 19 registered buyers. Situated on a quiet cul-sac in the popular Golflands, this fully fenced brick and tile home fetched an outstanding price of \$1.18 million which was first-rate for a property with a Crosslease title in that area.



Boundary lines are approximate only



House Sold on 18 Feb 2021
10 Brailsford Court, Dannemora
 5 Beds / 2 Baths / 2 Cars



House Sold on 5 Feb 2021
7 Kenwick Place, Burswood
 3 Beds / 2 Baths / 2 Cars



Lifestyle Property Sold on 15 Jan 2021
202 Kellyville Road, Mercer
 5 Beds / 3 Baths / 2 Cars / Land: 19 ha (46 acres)



House Sold on 16 Dec 2020
22 Pine Terrace, Howick
 3 Beds / 2 Baths



House Sold on 9 Nov 2020
2/11 Oakridge Way, Northpark
 4 Beds / 2 Baths / 2 Cars



House Sold on 29 Oct 2020
11 Redcastle Drive, East Tamaki
 4 Beds / 2 Baths / 2 Cars



House

Sold on 28 Sep 2020

27A Murvale Drive, Bucklands Beach

4 Beds / 3 Baths / 2 Cars



House

Sold on 14 Sep 2020

3/11 Regia Close, Half Moon Bay

3 Beds / 2 Baths / 1 Car



House

Sold on 11 Aug 2020

9B Wiltshire Place, Somerville

3 Beds / 2 Baths / 2 Cars



House

Sold on 12 Jun 2020

18 Serrita Avenue, Sunnyhills

3 Beds / 1 Bath / 1 Car



House

Sold on 9 Jun 2020

Lots 4,5,9/235 Pakuranga Road, Pakuranga

4 Beds / 2 Baths / 2 Cars



House

Sold on 21 May 2020

100 Bob Charles Drive, Golflands

4 Beds / 2 Baths / 2 Cars

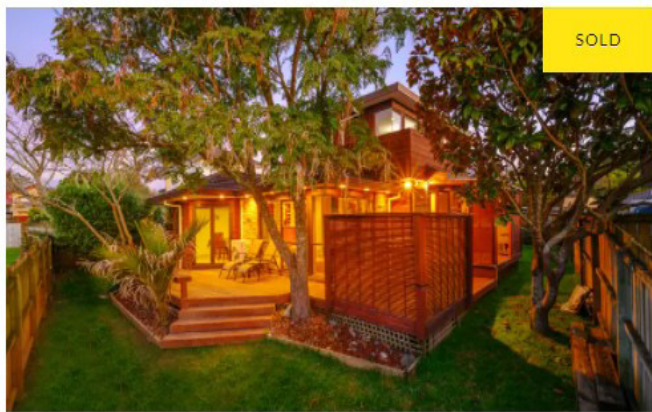
To see more of Tony's sold properties visit
tonychan.co.nz



House Sold on 14 May 2020
30 Seneca Court, Golflands
 3 Beds / 1 Bath / 2 Cars



House Sold on 24 Feb 2020
6 Fairfield Lane, Dannemora
 4 Beds / 2 Baths / 2 Cars



House Sold on 18 Feb 2020
1/14 Lochend Place, Highland Park
 3 Beds / 1 Bath / 2 Cars



House Sold on 17 Feb 2020
3 Ballyward Close, East Tamaki
 6 Beds / 3 Baths / 3 Cars



House Sold on 11 Feb 2020
61 Point View Drive, Dannemora
 6 Beds / 3 Baths / 3 Cars



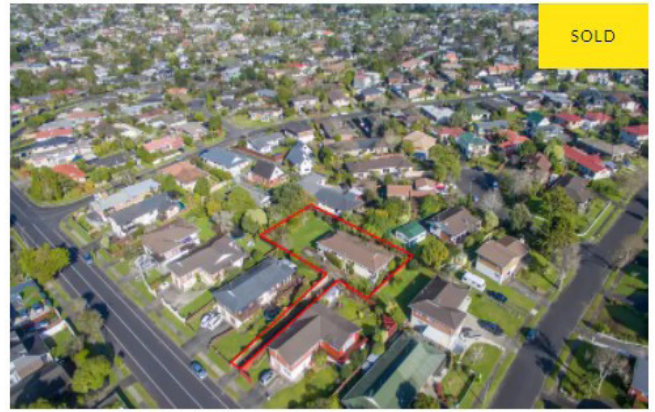
House Sold on 16 Dec 2019
13 Thyme Court, Flat Bush
 4 Beds / 2 Baths / 2 Cars



House Sold on 9 Dec 2019

3B St Leger Close, Huntington Park

3 Beds / 2 Baths / 2 Cars



House Sold on 9 Dec 2019

54 Meadway, Sunnyhills

3 Beds / 1 Bath



House Sold on 4 Nov 2019

86 Bob Charles Drive, Golflands

3 Beds / 2 Baths / 2 Cars



House Sold on 8 Oct 2019

1/112 Golfland Drive, Golflands

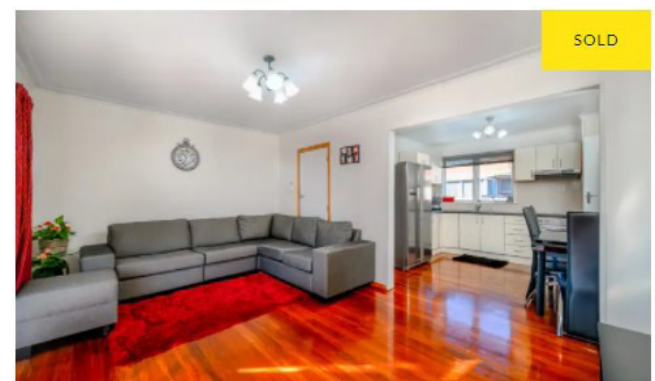
3 Beds / 2 Baths / 2 Cars



House Sold on 17 Sep 2019

17 Court Crescent, Panmure

2 Beds / 1 Bath / 1 Car



House Sold on 2 Sep 2019

1/5 Ti Rakau Drive, Pakuranga

2 Beds / 1 Bath / 1 Car

To see more of Tony's sold properties visit
tonychan.co.nz



RayWhite.



Tony Chan

Licensee Salesperson

Ray White Howick | Team Anton

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FACEBOOK
[tonychanrealestate](https://www.facebook.com/tonychanrealestate)



INSTAGRAM
[@rwtchan](https://www.instagram.com/rwtchan)



WECHAT
[RWTonyC](https://www.wechat.com/p/RWTonyC)



YOUTUBE
[Tony Chan](https://www.youtube.com/channel/UC...)



Tony Chan
REAL ESTATE

Five AM Realty Limited (REAA 2008)